

EraFlor®

shaping up our smart life

LAMINATE FLOORING

THE 8 • THE 12 • THE 12+

HIGH PERFORMANCE COMPONENTS



1. OVERLAY

Clear overlay (Al₂O₃) with high AC4 (Abrasion Class 4) standard abrasion performance and stain resistance.

2. DECORATIVE PAPER

High definition & consistent printed decorative paper with fading resistance to indoor lighting.

3. HIGH DENSITY 880 KG / M³ HDF COREBOARD

Low moisture swelling & high dimension stability against indoor humidity changes.

4. PATENTED UNICLIC® LOCKING SYSTEM

Proven and reputable long term performance with easy click installation system.

5. ULTRACOAT SYSTEM

Exceptional moisture resistance and minimises squeaking noise at the panel joints.

6. BACKER

Excellent balancing properties.

WHY CHOOSE ERAFLOR LAMINATE FLOORING?



HIGH DENSITY HDF CORE

880 KG/M³ density HDF core provides superior dimensional stability and stronger click system.



<10% MOISTURE SWELLING

High resistance to moisture prevents EraFlor Laminate panels from swelling easily.



EMBOSSSED-IN-REGISTER SURFACE*

EIR creates a highly realistic and textured appearance that resembles solid timber.



STRONG & SECURE CLICK SYSTEM

Uniclic® locking system delivers an even and seamless appearance to joints.



4-SIDED MICRO BEVEL

Just like solid timber, EraFlor laminate flooring features premium bevelling on all four sides of every plank.



ELEGANT BIG PANELS*

EraFlor laminate is one of the first to offer the longest and widest flooring panels in Malaysia.



ULTRACOAT SYSTEM

UltraCoat System provides exceptional moisture resistance and minimises squeaking noise at the panel joints.



ELF0802 LB | NATURAL OAK

the 8



Shaping up our smart life



Note: Colors shown might have slight difference compared to actual products.

ELF0801 LB FROSTED OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 8 mm | **SURFACE:** Matt

TEXTURE : Light Brushed | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1215 mm (L) x 198 mm (W) x 8 mm (T) | 1 box = 9 panels (23.30 sqft)

ACCESSORIES COLORS



Almond

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



EraFlor®

shaping up our smart life



Note: Colors shown might have slight difference compared to actual products.

ELF0802 LB NATURAL OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 8 mm | **SURFACE:** Matt

TEXTURE : Light Brushed | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1215 mm (L) x 198 mm (W) x 8 mm (T) | 1 box = 9 panels (23.30 sqft)

ACCESSORIES COLORS



Almond



Maple

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



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Note: Colors shown might have slight difference compared to actual products.

ELF0803 LB AMBER OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 8 mm | **SURFACE:** Matt
TEXTURE : Light Brushed | **FEATURES :** 4-Sided Micro Bevel
WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1215 mm (L) x 198 mm (W) x 8 mm (T) | 1 box = 9 panels (23.30 sqft)

ACCESSORIES COLORS



Almond



Khaki

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



Note: Colors shown might have slight difference compared to actual products.

ELF0804 LB PECAN OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 8 mm | **SURFACE:** Matt

TEXTURE : Light Brushed | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1215 mm (L) x 198 mm (W) x 8 mm (T) | 1 box = 9 panels (23.30 sqft)

ACCESSORIES COLORS



Acacia

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



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Note: Colors shown might have slight difference compared to actual products.

ELF0805 LB MISTY HICKORY



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 8 mm | **SURFACE:** Matt

TEXTURE : Light Brushed | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1215 mm (L) x 198 mm (W) x 8 mm (T) | 1 box = 9 panels (23.30 sqft)

ACCESSORIES COLORS



Ivory

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



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Note: Colors shown might have slight difference compared to actual products.



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 8 mm | **SURFACE:** Matt

TEXTURE : Light Brushed | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1215 mm (L) x 198 mm (W) x 8 mm (T) | 1 box = 9 panels (23.30 sqft)

ACCESSORIES COLORS



Acacia

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



Note: Colors shown might have slight difference compared to actual products.

ELF0807 LB ROSE TEAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 8 mm | **SURFACE:** Matt
TEXTURE : Light Brushed | **FEATURES :** 4-Sided Micro Bevel
WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1215 mm (L) x 198 mm (W) x 8 mm (T) | 1 box = 9 panels (23.30 sqft)

ACCESSORIES COLORS



Walnut

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



Note: Colors shown might have slight difference compared to actual products.

ELF0808 LB TERRA HICKORY



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 8 mm | **SURFACE:** Matt
TEXTURE : Light Brushed | **FEATURES :** 4-Sided Micro Bevel
WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1215 mm (L) x 198 mm (W) x 8 mm (T) | 1 box = 9 panels (23.30 sqft)

ACCESSORIES COLORS



Walnut

WARRANTY COVERAGE



10 Years



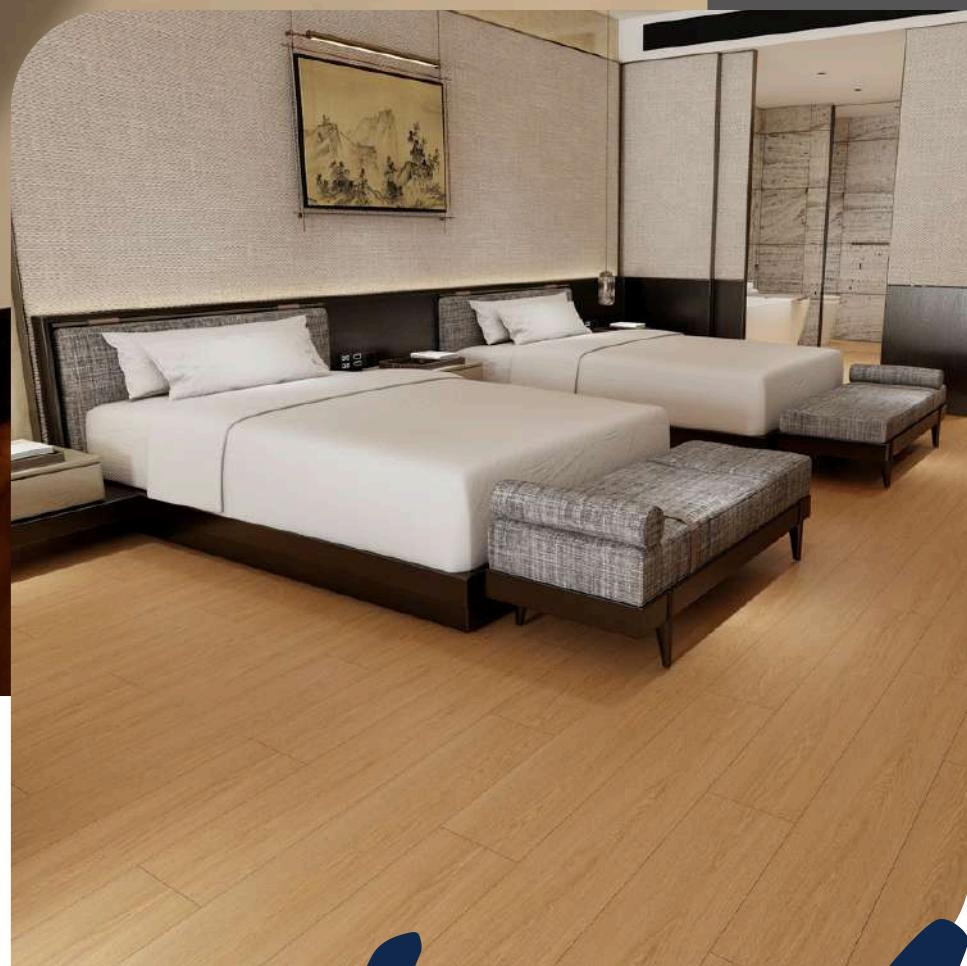
15/20 Years



15/20 Years



15/20 Years



ELF1203 WG | BAVARIAN OAK

the 12



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ELF1201 EIR SAVILLE OAK

Note: Colors shown might have slight difference compared to actual products.



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Embossed-In-Register | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1214 mm (L) x 198 mm (W) x 12 mm (T) | 1 box = 6 panels (15.52 sqft)

ACCESSORIES COLORS



Almond



Ivory

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



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Note: Colors shown might have slight difference compared to actual products.

ELF1202 WG SANTANA OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Wood Grain | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1214 mm (L) x 198 mm (W) x 12 mm (T) | 1 box = 6 panels (15.52 sqft)

ACCESSORIES COLORS



Almond

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



Note: Colors shown might have slight difference compared to actual products.

ELF1203 WG BAVARIAN OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Wood Grain | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1214 mm (L) x 198 mm (W) x 12 mm (T) | 1 box = 6 panels (15.52 sqft)

ACCESSORIES COLORS



Acacia

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



Note: Colors shown might have slight difference compared to actual products.

ELF1204 WG BALTIC OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Wood Grain | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1214 mm (L) x 198 mm (W) x 12 mm (T) | 1 box = 6 panels (15.52 sqft)

ACCESSORIES COLORS



Teak

WARRANTY COVERAGE



10 Years



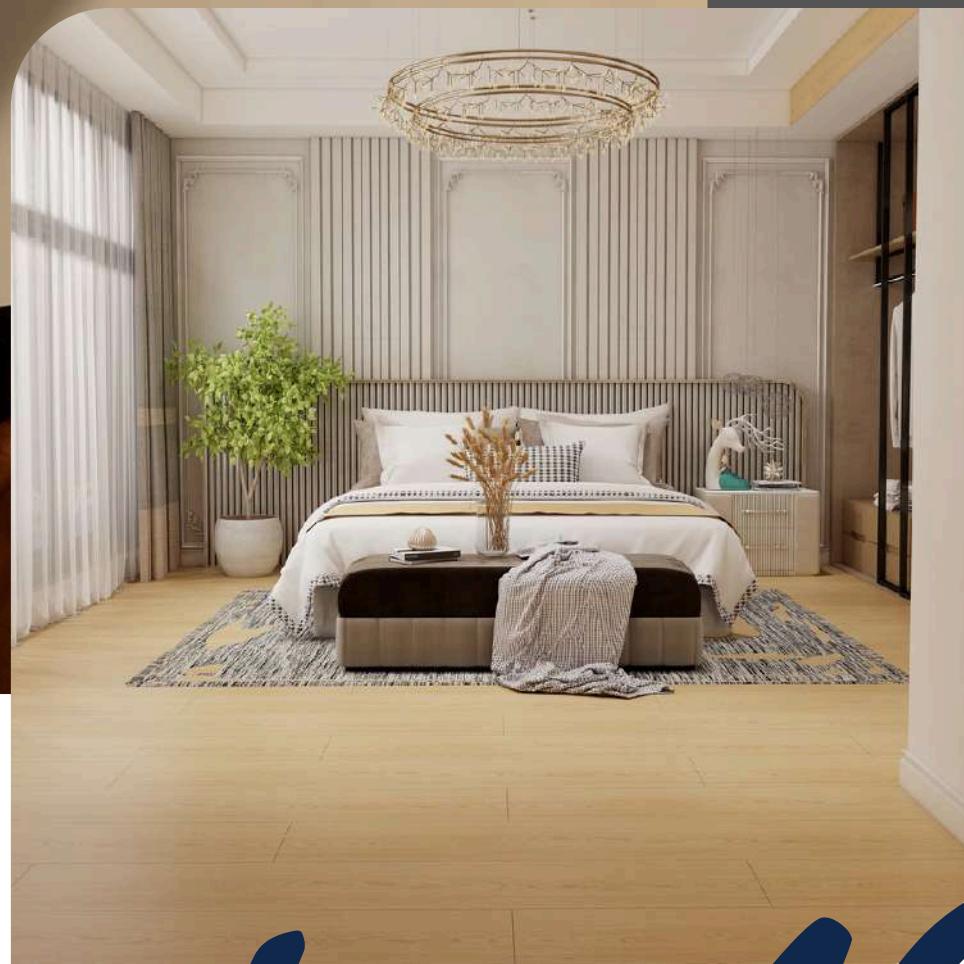
15/20 Years



15/20 Years



15/20 Years



ELF1582 EIR | AKEMI OAK

the 12+



Note: Colors shown might have slight difference compared to actual products.

ELF1581 EIR KITAMI OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Embossed-In-Register | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1515 mm (L) x 238 mm (W) x 12 mm (T) | 1 box = 5 panels (19.40 sqft)

ACCESSORIES COLORS



Almond

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



Note: Colors shown might have slight difference compared to actual products.

ELF1582 EIR AKEMI OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Embossed-In-Register | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1515 mm (L) x 238 mm (W) x 12 mm (T) | 1 box = 5 panels (19.40 sqft)

ACCESSORIES COLORS



Almond

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



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Note: Colors shown might have slight difference compared to actual products.

ELF1583 EIR IMPERIAL OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Embossed-In-Register | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1515 mm (L) x 238 mm (W) x 12 mm (T) | 1 box = 5 panels (19.40 sqft)

ACCESSORIES COLORS



Almond

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years

ELF1584 EIR SABLE OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Embossed-In-Register | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1515 mm (L) x 238 mm (W) x 12 mm (T) | 1 box = 5 panels (19.40 sqft)

ACCESSORIES COLORS



Acacia

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



Note: Colors shown might have slight difference compared to actual products.

ELF1585 EIR SAHARA OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Embossed-In-Register | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1515 mm (L) x 238 mm (W) x 12 mm (T) | 1 box = 5 panels (19.40 sqft)

ACCESSORIES COLORS



Teak

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



Sharing your smart life



Note: Colors shown might have slight difference compared to actual products.

ELF1586 EIR NUTMEG OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Embossed-In-Register | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1515 mm (L) x 238 mm (W) x 12 mm (T) | 1 box = 5 panels (19.40 sqft)

ACCESSORIES COLORS



Teak

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years



Note: Colors shown might have slight difference compared to actual products.

ELF1587 EIR ROMAN OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Embossed-In-Register | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1515 mm (L) x 238 mm (W) x 12 mm (T) | 1 box = 5 panels (19.40 sqft)

ACCESSORIES COLORS



Teak



Acacia

WARRANTY COVERAGE



10 Years



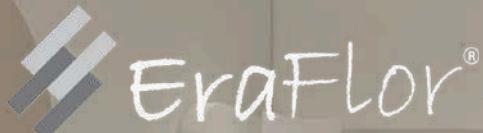
15/20 Years



15/20 Years



15/20 Years



Note: Colors shown might have slight difference compared to actual products.

ELF1588 EIR COPPER OAK



SPECIFICATIONS

ABRASION CLASS : AC4 | **THICKNESS :** 12 mm | **SURFACE :** Matt

TEXTURE : Embossed-In-Register | **FEATURES :** 4-Sided Micro Bevel

WARRANTY : 20 years for heavy domestic use. 15 years for moderate commercial use.

DIMENSIONS

1515 mm (L) x 238 mm (W) x 12 mm (T) | 1 box = 5 panels (19.40 sqft)

ACCESSORIES COLORS



Acacia



Mahogany

WARRANTY COVERAGE



10 Years



15/20 Years



15/20 Years



15/20 Years

FLOORING PROFILES & SKIRTING



- 1 Adaptation
- 2 PVC Skirting
- 3 Nosing
- 4 Transition
- 5 End

UNDERLAYMENTS



PE FOAM

Thickness: 2 mm

To compensate for the unevenness of the subfloor that equals =<3 mm per 1 m² area. PE foam also absorbs noise coming from the contact between the flooring panels and the subfloor.

PLASTIC SHEET

Thickness: 0.17 mm

The plastic sheet acts as a moisture barrier between the subfloor and the flooring panels.

ACOUSTIC UNDERLAY

Thickness: 2 mm

The acoustic underlay provides 2-in-1 acoustic properties and also acts as a moisture barrier between the subfloor and the flooring panels, providing exceptional comfort underfoot.

PVC SKIRTING



100mm (H)

S100 Skirting - 2440 x 100 x 18 mm

Decors Available



Pure Black



Pure White



Almond



Graywood



Hazelnut



Khaki



Mahogany



Maple



Teak



Walnut



Ivory



Acacia

ADAPTATION



8mm / 12mm panel

The adaptation profile connects different levels of adjacent surfaces or flooring types



8mm Adaptation
(PVC-A:14x55x2700mm)



12mm Adaptation
(PVC-A-12:17x45x2700mm)

TRANSITION



8mm / 12mm panel

The transition profile connects different surfaces or flooring types of the same level.



8mm Transition
(PVC-T:12x42x2700mm)



12mm Transition
(PVC-T-12:18x42x2700mm)

Decors available



African Wenge



Almond



Graywood



Mahogany



Maple



Mocha



Oak



Teak



Walnut



Ivory



Khaki



Acacia

Decors available



African Wenge



Almond



Mahogany



Mocha



Teak

Decors available



African Wenge



Almond



Graywood



Mahogany



Maple



Mocha



Teak



Walnut



Ivory



Khaki



Acacia

Decors available



African Wenge



Mahogany



Mocha



Teak

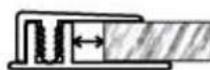
END



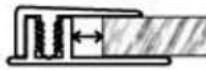
NOSING

**8mm / 12mm panel**

The end profile is placed at borders or other raised platforms.



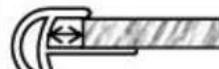
8mm End
(PVC-E:10x28x2700mm)



12mm End
(PVC-E-12:14x28x2700mm)

8mm / 12mm panel

The nosing profile acts as a cover for platforms or staircases between the tread and riser.



8mm Bullnose
(PVC-BN:
22x20x2700mm)



8mm Nosing
(PVC-N:
26x34x2700mm)



12mm Nosing
(PVC-N-12:
30x34x2700mm)

Decors available



African Wenge Almond



Graywood Mahogany



Maple Ivory



Oak Teak



Walnut Acacia



Khaki

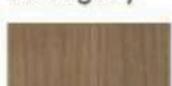
Decors available



African Wenge



Mahogany



Mocha



Teak

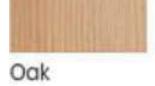
Decors available



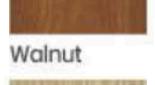
Mahogany



Maple



Oak



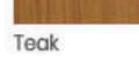
Walnut



Almond



Mocha



Teak

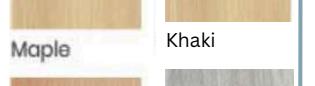
Decors available



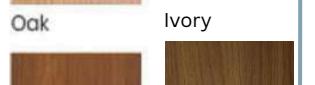
African Wenge Almond



Graywood Teak



Maple Khaki



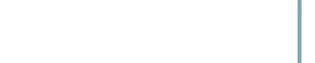
Oak Ivory



Walnut Acacia



Mahogany



African Wenge



Mahogany



Mocha



Teak



EraFlor Laminate Flooring Advantages



Termite
Warranty



Stain
Warranty



Wear
Warranty



Fading
Warranty



Uniclic®
Locking System



E1 Emissions
Standard



AC4
Abrasion Class



High Density
HDF Core



<10%
Swelling Rate



4-Sided
Micro Bevel



Impact
Resistant



UltraCoat
System

Certified & Attested

ISO 14001
Environmental Management System

ISO 9001
Quality Management System

